

Community Water Dialogue

July 28, 2015

3:30 check-in and reception

4:00-6:00 meeting

6:00-7:00 Dinner

Pajaro Dunes Association Sandpiper Center – Dunes Hall

2661 Beach Rd, Watsonville

Today's Topic: Shared commitments for bringing our aquifer into balance

Goals

1. Update on the status of the basin, drought conditions, progress and new initiatives
2. Hear from inspiring growers and landowners who are taking action to conserve water
3. Share ideas on actions, sign on to the Community Commitment for Groundwater

	Agenda
3:30pm	Check-in, wine and cheese reception
4:00pm	Welcome, Why are we here? Today's agenda and goals <i>(Jim Marshall, Suncrest Nurseries)</i>
4:10pm	Status of the Basin, Drought, and Basin Management Plan Update <i>(Brian Lockwood, PVWMA)</i>
4:35pm	CWD Action Updates <ul style="list-style-type: none"> - Land Management and Irrigation Best Practices <ul style="list-style-type: none"> o PVWMA Conservation Program Update <i>(Erin McCarthy, Ag Water Quality Coalition)</i> o RCD and NRCS technical assistance available for improving irrigation efficiency and scheduling; new initiatives for rotational fallowing and cover crops <i>(Lisa Lurie, RCDSCC)</i> - Managed Aquifer Recharge <i>(Andy Fisher, UCSC)</i> - Big Projects – College Lake <i>(Frank Capurro, Capurro Farms)</i> - Communications <i>(Lisa Lurie, RCDSCC)</i>
5:00	What commitments have growers and landowners made to bring our aquifer into balance? How are they successfully conserving water and improving resiliency to drought? <ul style="list-style-type: none"> • Kevin Murphy, Driscoll's Berries • Stuart Kitayama, Kitayama Brothers • Javier Zamora, JSM Organics
5:50pm	Make the commitment <i>(Emily Paddock, Driscoll's)</i> Learn about and sign on to the Community Commitment for Groundwater
6:00-7:00pm	Dinner and Social

Thank you to our event sponsors:

Pajaro Valley Water Management Agency, Driscoll's Berries, California Water Foundation

Community Commitment for Groundwater

Groundwater in the Pajaro Valley is being used at a rate which has led to our basin being in a state of overdraft. Climate change, including drought, only exacerbates the problem. Together we can become the first high-priority basin in California to assure a dependable supply of groundwater to residents and agriculture. As a community, we are making a commitment to protect the Pajaro Valley as an important agricultural resource, enhance our local economy and conserve our natural resources. A Basin Management Plan was developed by the Pajaro Valley Water Management Agency and meeting the objectives defined in the Plan is a critical step towards achieving our groundwater goals by the year 2025. Broad-based community representation and involvement will need to continue in order to achieve the goal of conserving 5000 acre feet, as outlined in the Plan, and to ensure that we are pursuing diverse strategies to bring our aquifer into balance. We recognize that reaching our goals will take shared sacrifice and a shared commitment.

Join the Community Water Dialogue in our Community Commitment for Groundwater

What the Pajaro Valley Community Commitment for Groundwater Means:

I/my business/my farm/my interest group:

- *recognize that water conservation will help our community remain viable.*
- *will create specific water conservation goals and take action to meet those goals.*
- *will participate in the Community Water Dialogue by sharing these conservation goals, water conservation strategies and success stories.*
- *will engage others to join the Community Commitment for Groundwater.*

Together, we will bring our aquifer into balance.

To sign on to the Community Commitment for Groundwater complete this form and contact info@communitywaterdialogue.org or call 831-464-2950x27.

Name: _____

Title: _____

Affiliation: _____

(If you want to include your logo, please send it to info@communitywaterdialogue.org)

Email or mailing address (will not be shared): _____

The CWD will host a community forum in three months where signatories will share details of the conservation goals and actions to which they are committed.